

वेबसाइट: [www.bankofbaroda.com](http://www.bankofbaroda.com)

ई मेल - corp.pr@bankofbaroda.com

टेलीफोन नं . 022 6759 2590

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**प्रेस विज्ञप्ति /Press Release**

**Bank of Baroda offers complete banking services, promotes Clean India at Kumbh Mela**

**Prayagraj, February 21, 2019:** Bank of Baroda, the country's second largest public sector bank, has been providing banking services and conducting multiple activities to ease the experience of the devotees and tourists visiting the Kumbh Mela 2019 at Prayagraj.

To provide full-fledged banking services to the visitors of the Kumbh Mela, Bank of Baroda inaugurated onsite ATMs, Business Correspondent points, transfer kiosks and co-branded gift cards by the hands of Hon' Chief Minister of Uttar Pradesh Shri Yogi Adityanath on January 10. The bank has also installed two full-fledged branches that offers the whole gamut of banking services.

Bank of Baroda is also creating awareness among devotees and visitors about cleanliness by promoting #SwachBharatAbhiyaan and has distributed 25,000 cloth bags. Through this, the bank is encouraging the use of dustbins and cloth bags in place of plastic for a healthier environment.

Dr. Ram Jass Yadav, General Manager, Lucknow zone said, "Providing better banking facilities to our customers has always been the center of our business. We at Bank of Baroda believe in serving the community in various ways by simplifying problems and synergizing skills to build a better community all around."

Furthermore, to spread awareness of the banking services offered and to increase the visibility, Bank of Baroda has installed hoardings, posters, banners, changing rooms for women, arch gates and two hot air balloons at prominent places of the most religious event in this region.

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**(Chitra Suresh)**  
**Asst. General Manager**  
**(PR & Corp. Comm.)**

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